

**Breastfeeding Committee for Canada
Provincial/Territorial BFI Implementation Committee**

Annual General Meeting – February 19 2009

Background:

The BCC Provincial/Territorial BFI Implementation Committee is one of two standing committees of the Breastfeeding Committee for Canada. The P/T Committee was first established in March 2001 and restructured in April 2008. All provinces and territories are represented on the committee; Kathy Inkpen (Nova Scotia) & Claudette Landry (New Brunswick) co-chair the committee.

Meetings:

The Provincial/Territorial Committee held four conference call meetings since the April 2008 BCC Annual General Meeting.

Activities:

Terms of Reference

The Committee Terms of Reference were revised by the PT Committee to realign with the new organizational structure of BCC.

Capacity Building

The focus of the P/T Committee moved from one of long term projects to one of capacity building to better support the activities within the provinces and territories. Recognizing the expertise and experience of the Committee, sessions were planned and facilitated by the members. These included

- o Provincial education and training to support BFI (Barbara Selwood and Ginette Bélanger)
- o Evaluation of regional breastfeeding programs and policies at the population level (Patricia Martens, Linda Romphf)
- o Mother-to-mother breastfeeding support programs (Janet Murphy-Goodridge, Linda Romphf)

Provincial/Territorial Updates

P/T updates provide a valuable mechanism for sharing information and current work related to breastfeeding and the Baby-Friendly Initiative. This may include: policy work, resources, professional development, social marketing, research, progress towards BFI in hospital and community, etc.

2009/10 BCC Provincial/Territorial Implementation Committee Focus

We will continue to update and focus on the results of the 2008-09 P/T Committee survey. The intent of the survey is to identify key areas and topics to continue building knowledge & capacity related to BFI within the provinces and territories; for example, staff education/training, resistance to change, and building community support.

Membership:

Co-Chairs:

Kathy Inkpen, Nova Scotia; Claudette Landry, New Brunswick.

Members:

Barbara Selwood, British Columbia; Patricia Martz & Lesly Deuchar, Alberta; Audrey O'Reilley, Saskatchewan; Dawn Ridd & Linda Romphf, Manitoba; Laura Prodanyk, Eileen Chuey, Ontario; Nathalie Levesque, Quebec; Donna Walsh, Prince Edward Island; Cathie Royle & Janet Murphy-Goodridge, Newfoundland and Labrador; Donna Brown, New Brunswick; Tina Swinamer, Nova Scotia; Elsie De Roose, Northwest Territories; Margot Suttis & Amy Caughey, Nunavut; and Ann Chapman & Brenda Dedon, Yukon.

Corresponding Members:

Marianne Brophy and Kathy Venter, BCC Co-Chairs
Marina Green, Chair of the BCC Assessment Committee
Jennifer Anderson, Public Health Agency of Canada (PHAC)

Submitted by:

Kathy Inkpen & Claudette Landry
Co-chair BCC P/T Committee